



Gut informiert unterwegs
mit Rollstuhl, Kinderwagen
und schwerem Gepäck -
dank Opendata.

DINAcon 2023 | 23. November



Beispiel

1



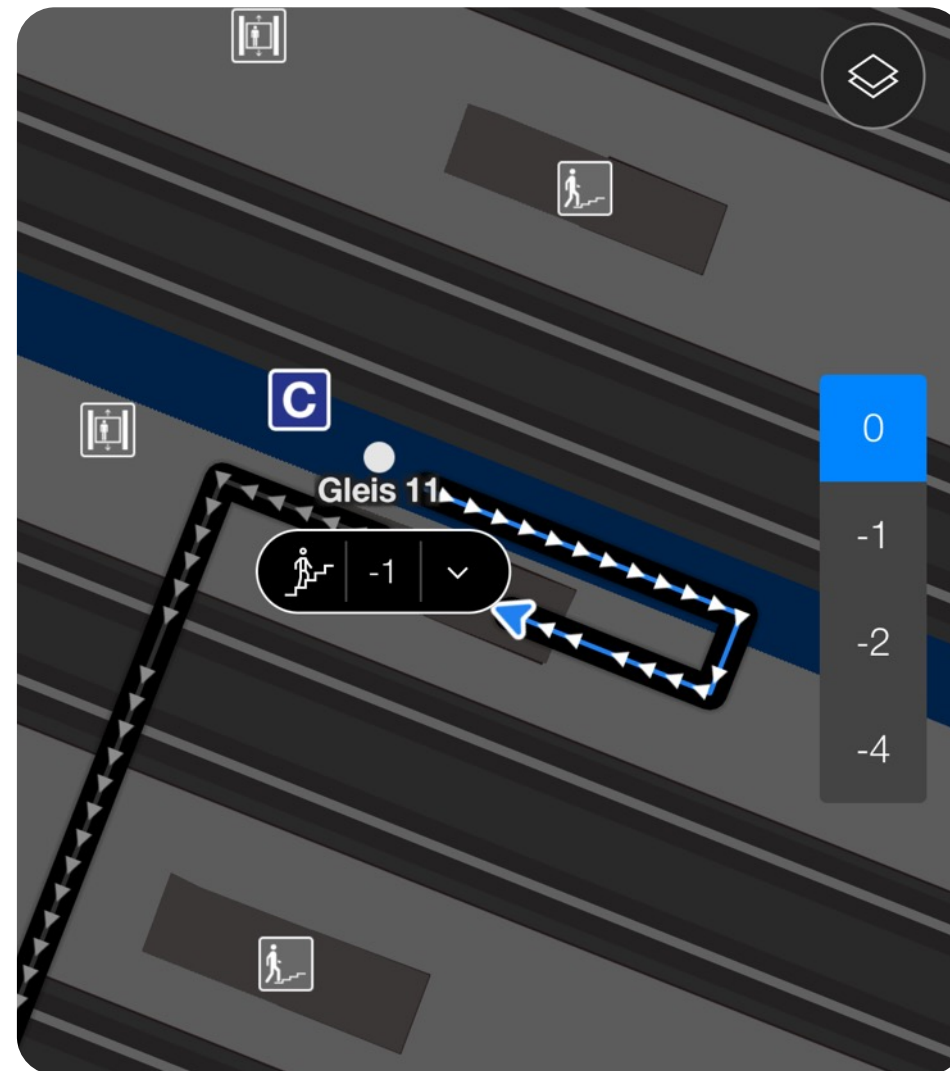
mai.

Richtung St. Gallen
 11:28 Zürich HB Gl. 33
 Selbstein-/Ausstieg möglich

Umsteigen >

11:35 Zürich HB Gl. 5
 Ein-/ Ausstieg mit Voranmeldung möglich.
 IR 75 1. 2.
 Richtung Konstanz
 FS

12:50 Konstanz Gl. 2
 Keine Informationen vorhanden







Gare Les Avants

Bahnhof

! Teilweise zugänglich



Selbstdeklariierter Inhalt






Dieser Inhalt wurde vom Betreiber des Angebots geprüft.

Überprüfe die Zugänglichkeit dieser Lokalität





Wie bist du unterwegs? Passe die Auswahl deinen Bedürfnissen an.

Aktivrollstuhl Keine Einschränkung E-Rollstuhl Kinderwagen Scewo BRO






Toiletten

-  **Zugang von Haupteingang**
Tür, Tür, Ebenerdig, Wegeigenschaften, Bodenbeschaffenheit [Details anzeigen](#) +
-  **WC**
Damen-Toilette, Herren-Toilette [Details anzeigen](#) +
-  **Waschbecken**
Unterfahrbar [Details anzeigen](#) +
-  **Platzverhältnisse**
Sehr eng [Details anzeigen](#) +
-  **Wickeltisch**
Nicht vorhanden [Details anzeigen](#) +

Quai 1

-  **Zugang von Haupteingang**
Ebenerdig, Wegeigenschaften, Bodenbeschaffenheit [Details anzeigen](#) +
-  **Zugang von Wartezimmer**
Tür [Details anzeigen](#) +
-  **Wartebereich**
Wartebereich [Details anzeigen](#) +
-  **Automat**
Automat [Details ausblenden](#) -

Automat

-  **Höchste Höhe der relevanten Knöpfe**
141 cm
-  **Länge gefällefriere Fläche davor**
500 cm
-  **Breite gefällefriere Fläche davor**
500 cm
-  **Vorlesefunktion**
Nicht vorhanden
-  **Bedienung**
Nur Touchscreen

Beispiel

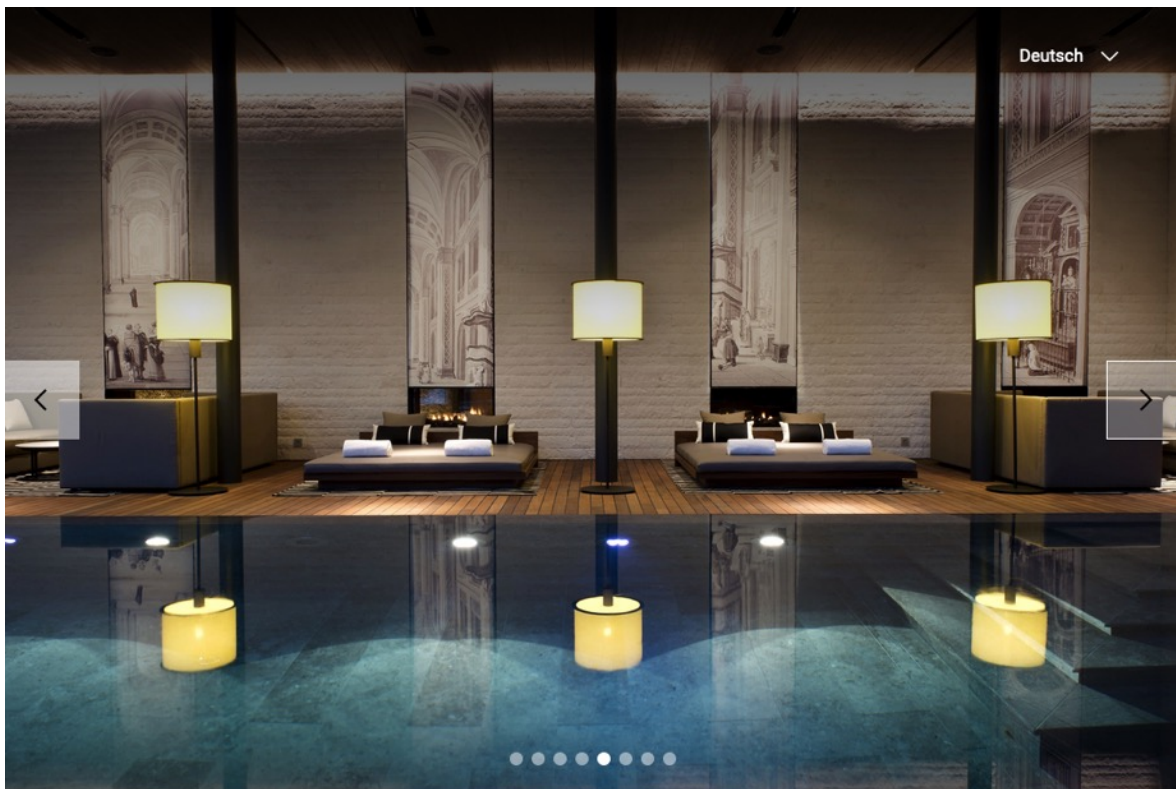
2











The Chedi Andermatt

Hotel

! Teilweise zugänglich



Selbstdeklariertes Inhalt

Dieser Inhalt wurde vom Betreiber des Angebots geprüft.

Besucherparkplatz

✓ **Parkfeld**
Behindertenparkplatz

Details anzeigen +

Terrasse

! **Zugang von Lobby**
Rampe (auf Anfrage)

Details ausblenden -

Rampe (auf Anfrage)

✓ **Rampenart**
Auf Anfrage

✗ **Gefälle**
29 %

✓ **Rampenlänge**
180 cm

✗ **Rampenbreite**
73 cm

✓ **Absturzsicherung**
Nicht vorhanden

✓ **Handlauf**
Nicht vorhanden

✓ **Überdachung**
Nicht vorhanden

✓ **Mit Richtungsänderung**
Nein

! **Tisch**
Tief (Lounge- / Couchtisch), Unterfahrbare Tisch

Details anzeigen +

✓ **Platzverhältnisse**
Grosszügig

Details anzeigen +

Hallenbad

✓ **Zugang von Lobby**
Ebenerdig

Details anzeigen +

! **Pool**
Für Rollstuhlfahrer geeignet

Details anzeigen +

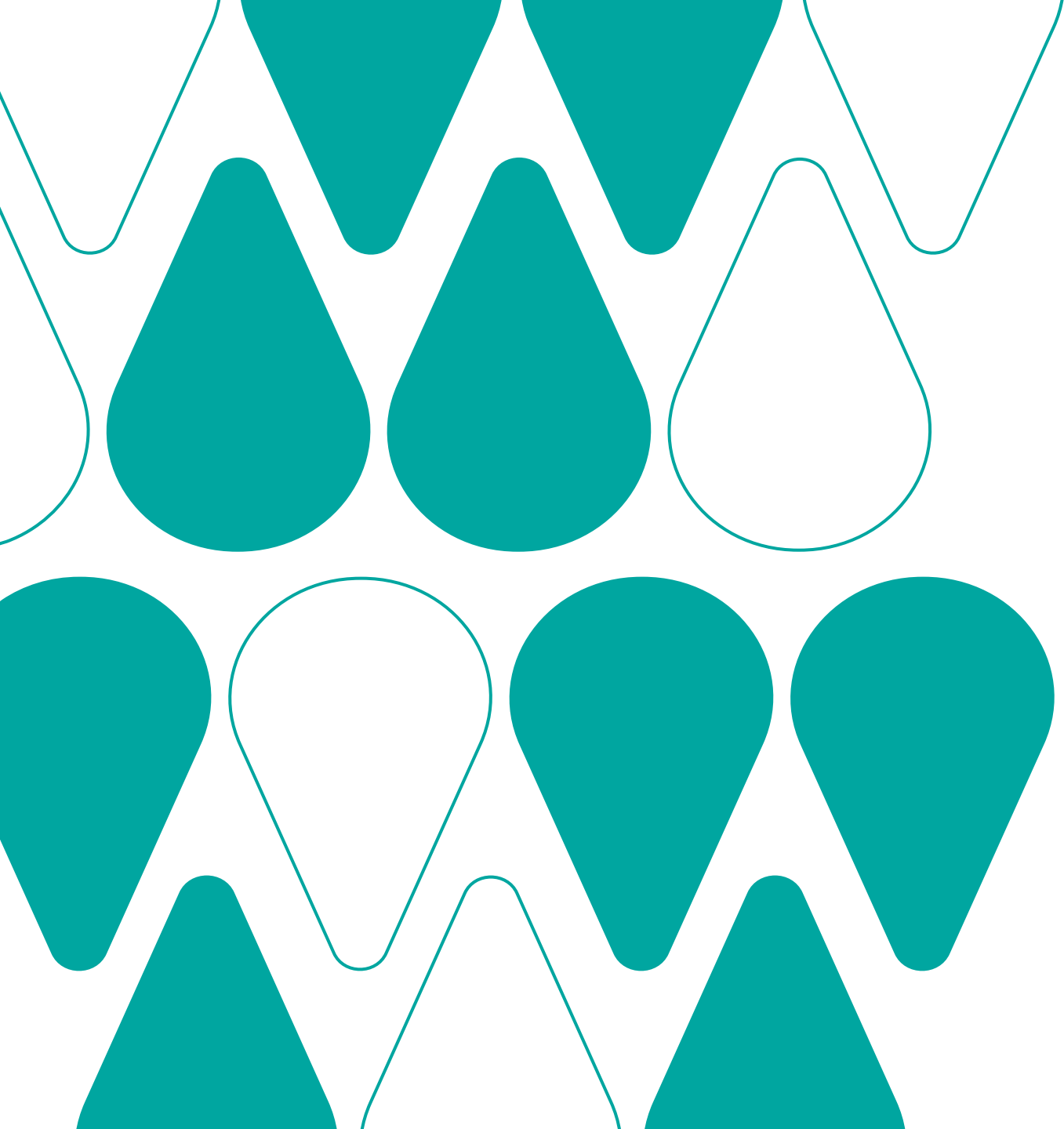


Beispiel

3







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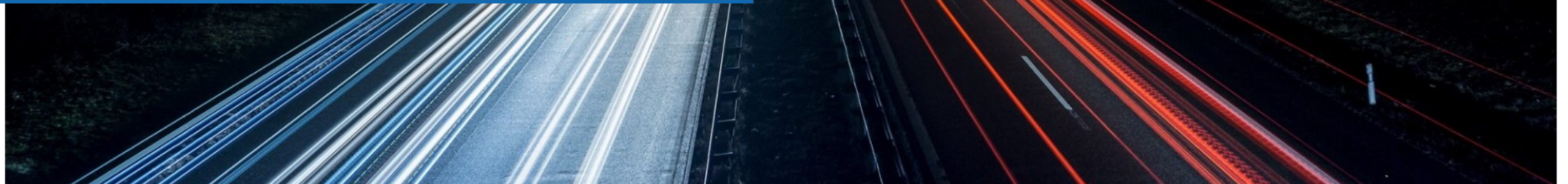
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Computational Movement Analysis for Sustainable and Intelligent Mobility

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Institute of Cartography and Geoinformation,
ETH Zurich
November 23, 2023

MIE lab

Mobility Information Engineering
Lab at ETH Zurich



V2G4CarSharing: Mobility-Aware V2G Optimization for Car-Sharing

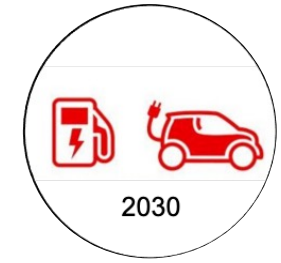


- Goal: evaluate and optimize the potential benefits of integrating V2G with car-sharing
 - How to optimize the charging/discharging schedules of shared EVs given the flexibility of bookings?
 - How does the future penetration rate of shared EVs influence the feasibility and benefits of coupling V2G with car-sharing?
 - How can a dynamic pricing strategy help with the integration?

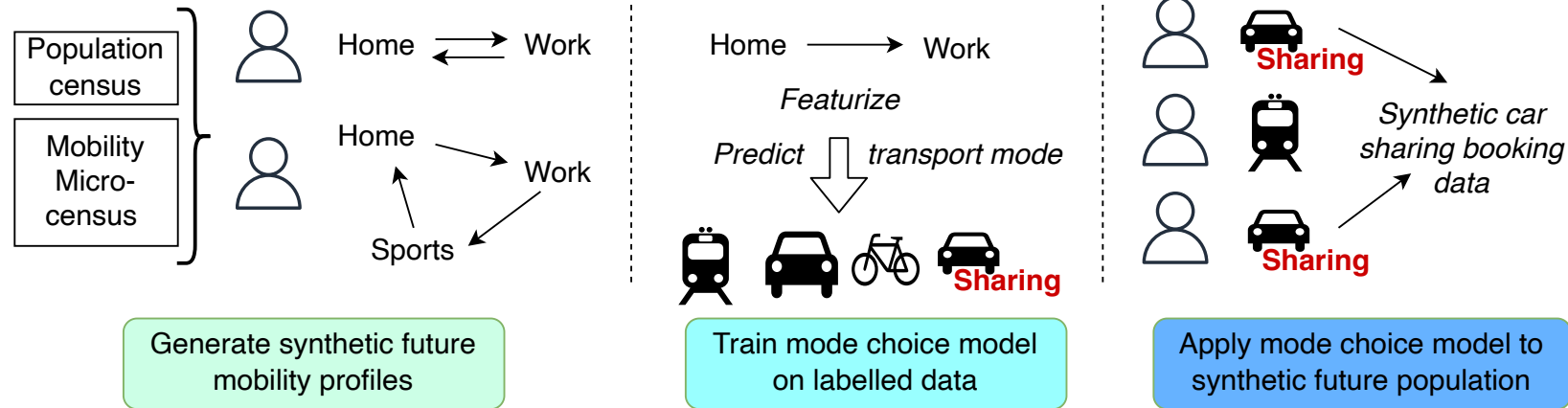


Image credit: <https://www.mobility.ch/en/sustainability/e-mobility>

Potential Benefits Given *Future Mobility* Bookings – Simulate Future Scenarios



Generate Future Synthetic Car-Sharing Bookings:



Design Future Car-Sharing Service Scenarios:

- **Scenario 1:** Slow growth - User-centered (×1.15): 115k U, 3500 V, 1750 S
- **Scenario 2:** Intermediate growth - User-centered (×1.5): 150k U, 4500 V, 1750 S
- **Scenario 3:** Fast growth - User-centered (×2.5): 250k U, 7500 V, 1750 S
- **Scenario 4:** Fast growth - Restrictive: 250k U, 5000 V, 1750 S
- **Scenario 5:** Fast growth - V2G-affine: 250k U, 10000 V, 1750 S
- **Scenario 6:** Fast growth - Expand: 250k U, 7500 V, 3000 S

Potential Benefits Given *Future Mobility* Bookings – Monetary Savings

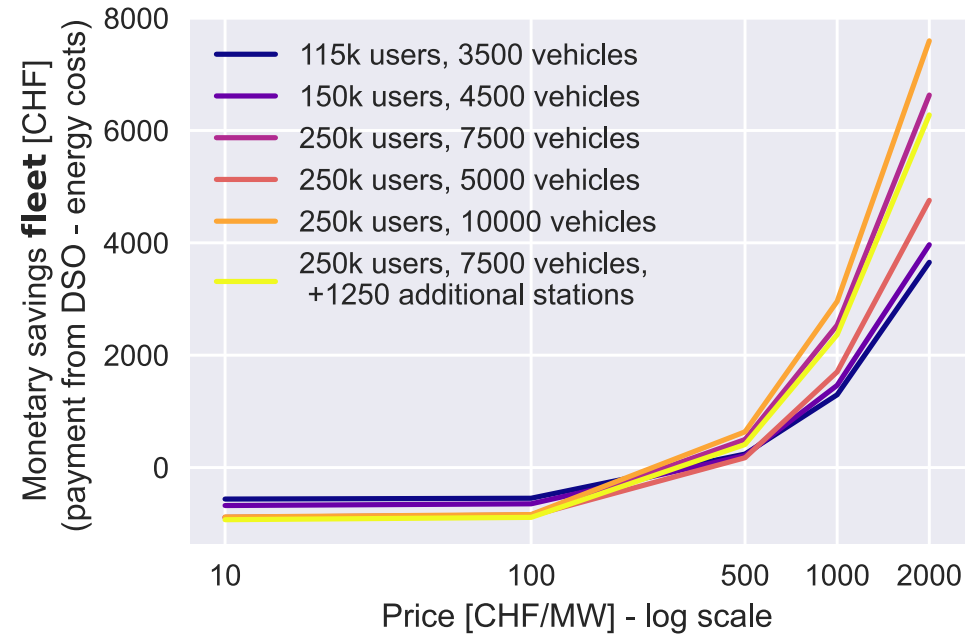
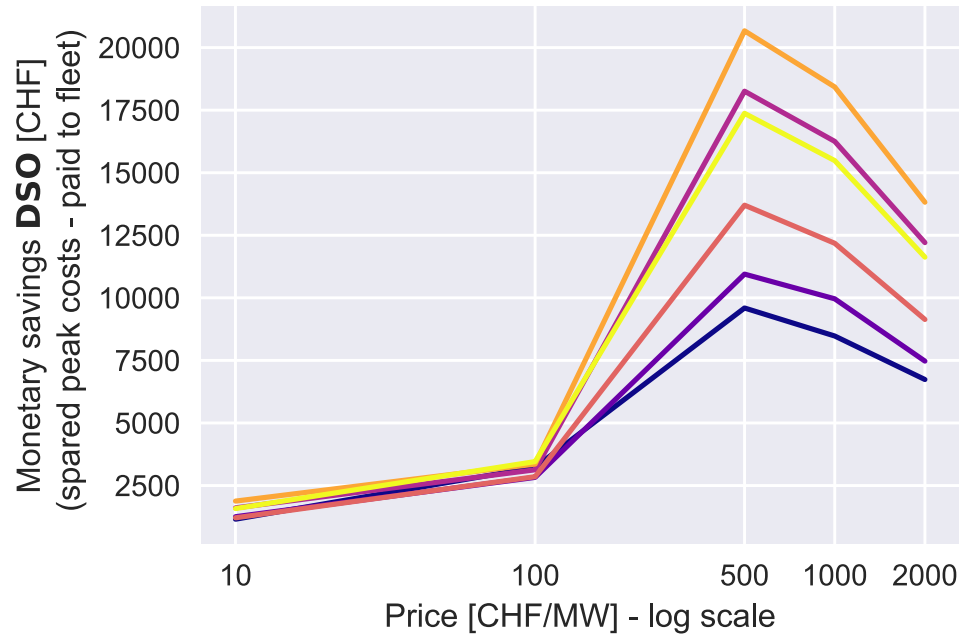
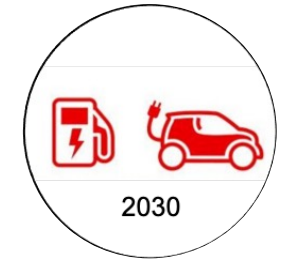
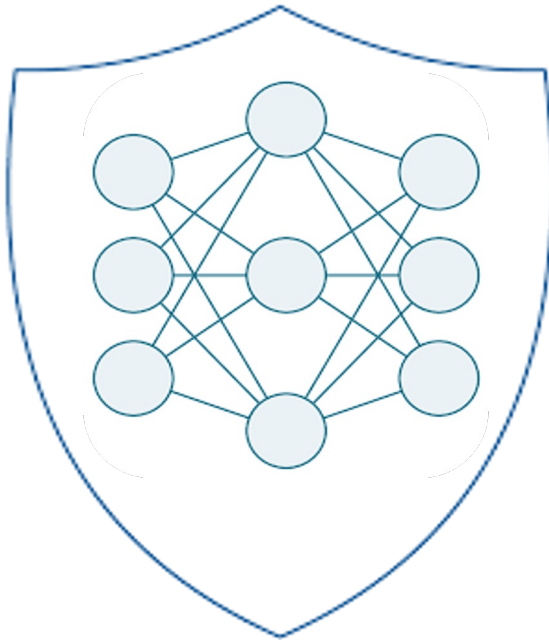


Figure: Monetary savings for DSO and fleet owner involved in V2G.

Interpretable and Robust Machine Learning for Mobility Analysis

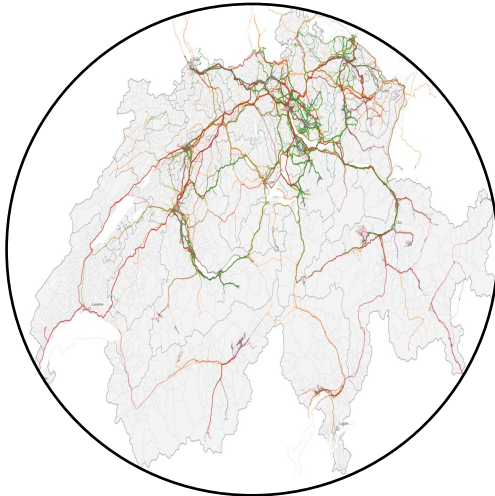


- Goal: Using causal inference to improve the interpretability and robustness of machine learning models for mobility analysis
- *Interpretability:*
 - Interpret the impact of data representation
 - Identify important features
- *Robustness:*
 - Characterize confidence of model prediction
 - Robustness to geometric change
 - Robustness to spatiotemporal domain shifts

Xin, Y., Tagasovska, N., Perez-Cruz, F., & Raubal, M. (2022, November). Vision paper: causal inference for interpretable and robust machine learning in mobility analysis. In *Proceedings of the 30th International Conference on Advances in Geographic Information Systems* (pp. 1-4).

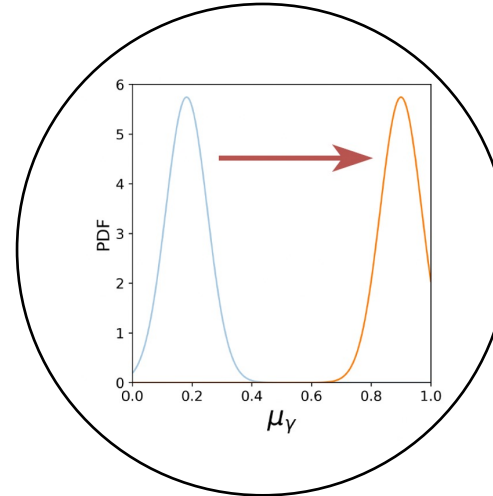
Mobility Prediction Beyond Accuracy – Robustness

Observational Data



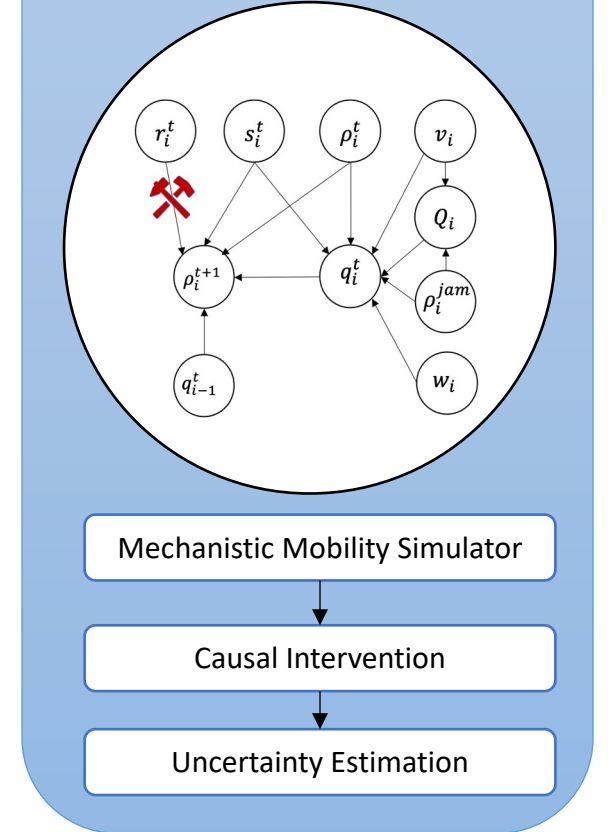
	Accuracy
Model 1	✓
Model 2	✓

Mobility Pattern Change



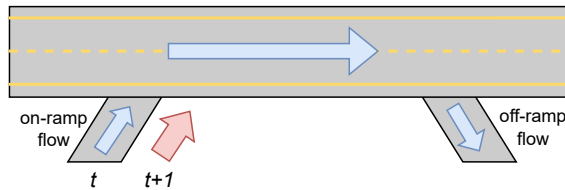
	Accuracy
Model 1	✓
Model 2	✗

Interventional Data



Case Studies of the Robustness Framework

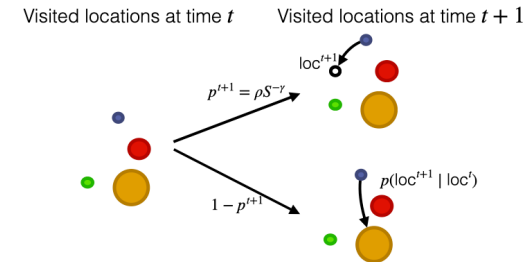
Traffic Forecasting (aggregated mobility):



Synthetic data are generated using the CTM macroscopic traffic simulator.

- 1) The intervention on speed has minor or no impacts on the prediction accuracy.
- 2) Prediction accuracy drops when intervening the flow arrival rate and off-flow, and the extent aligns with the strength of the intervention.

Next Location Prediction (individual mobility):



Synthetic data are generated using the density-EPR and individual preferential transition mechanistic simulators.

- 1) Prediction performance variations align with the strength of the intervention.
- 2) Interventions on individual location preferences have more significant impacts than the overall population-level location attractiveness.

MIE Lab Team



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Lab and Group Leader



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Thank you!

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Mobility data and its role in achieving sustainability

DINAcon 2023 - Konferenz für digitale Nachhaltigkeit, 23.11.2023

Fruzsina Homolka, Lead Data Steward

Enterprise Architecture & Standards IT/OT - Digital Services

Federal Roads Office Switzerland (FEDRO)

Lead Data Steward



Fruzsina Homolka
Federal Roads Office (FEDRO)



Who am I?



Skills

Cross-cutting



Data Network in CH



People-person



Contact





Mobility interlinks and contributes to all





Mobility is defined...

“potential for movement”

“ability to get **from A to B**”



Data is...

“digital representation of a
real-world object”



From A to B...



Mobility is diverse...





Mobility happens in 3D...

Have the **RIGHT DATA** with the **RIGHT QUALITY**

From **A**

B

C

i

Where time is
the **4D...**



Environmental



Social



Economic





Fruzsina Homolka

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Vielen Dank für Eure Aufmerksamkeit!

Thank you for your kind attention!

Merci de votre attention !



FAIRTIQ

The image features the word "FAIRTIQ" in a bold, white, sans-serif font centered on a red background. The letter "Q" is stylized with a small white paperclip icon attached to its bottom right tail. The background is decorated with thick, white, curved lines that sweep across the top and bottom of the frame.



Neue Technologie = neue Möglichkeiten = neue Bedürfnisse

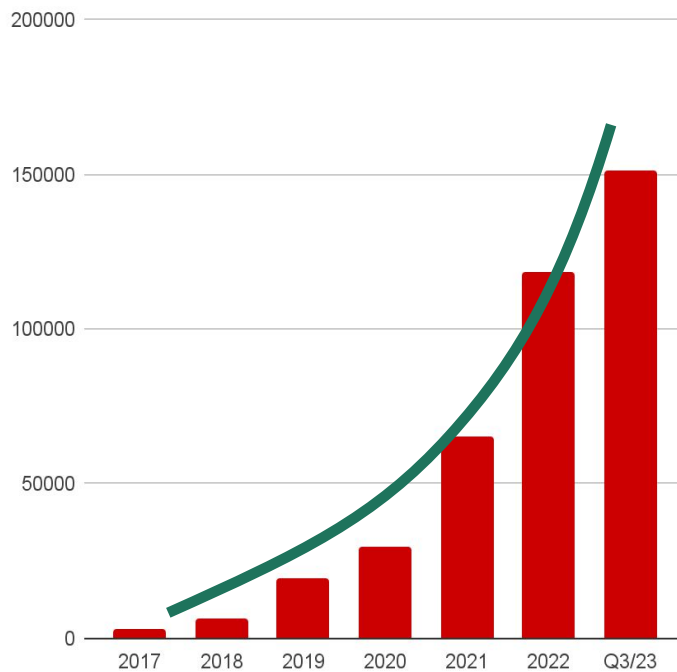


*“Bestmögliche ÖV-App im Moment.
Ein Gibbon-Affe mit drei Gin-Tonic
intus könnte sie bedienen..”*



Exponentielles Wachstum

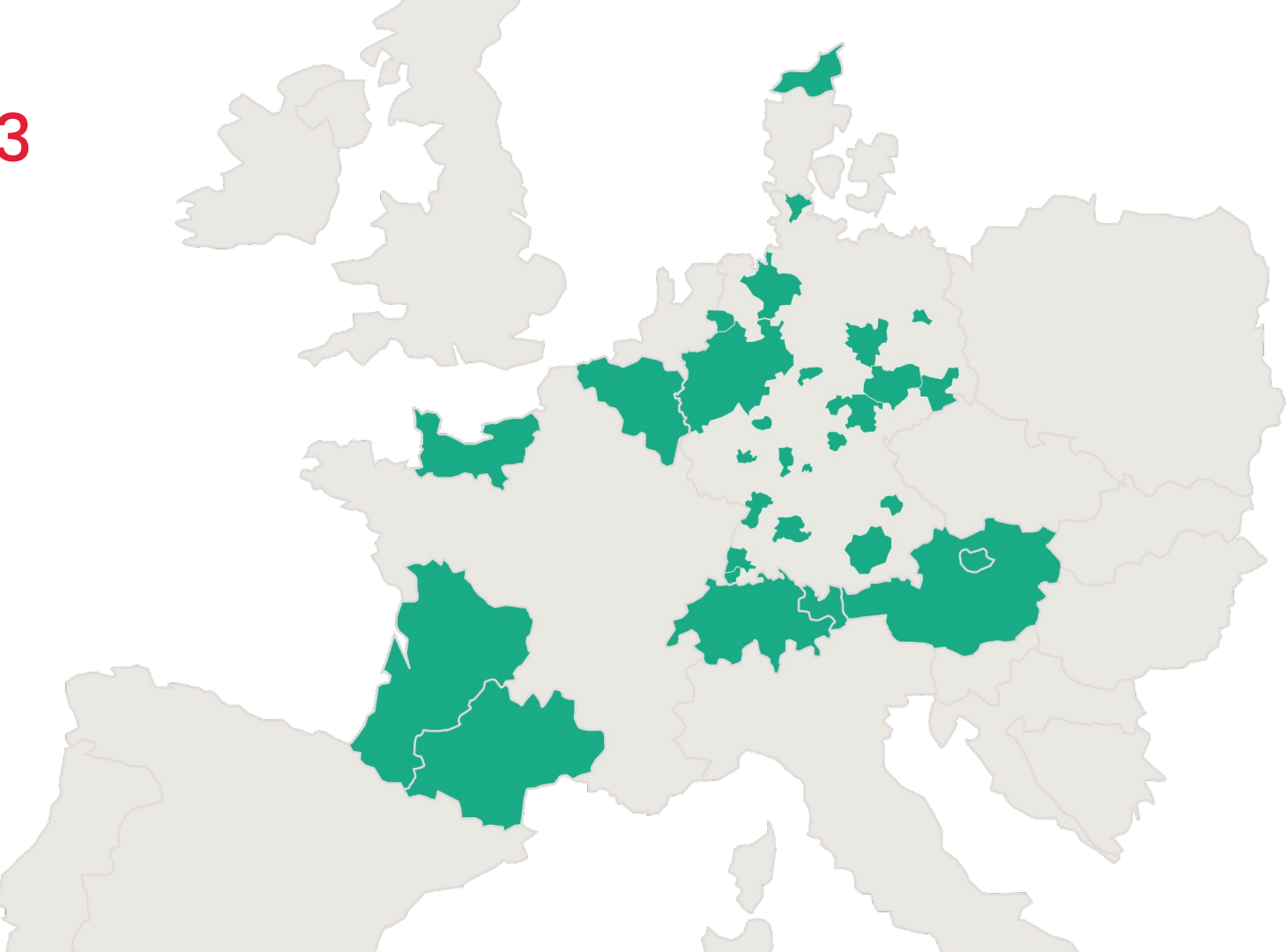
Anzahl Fahrten mit FAIRTIQ (Ø/Tag)



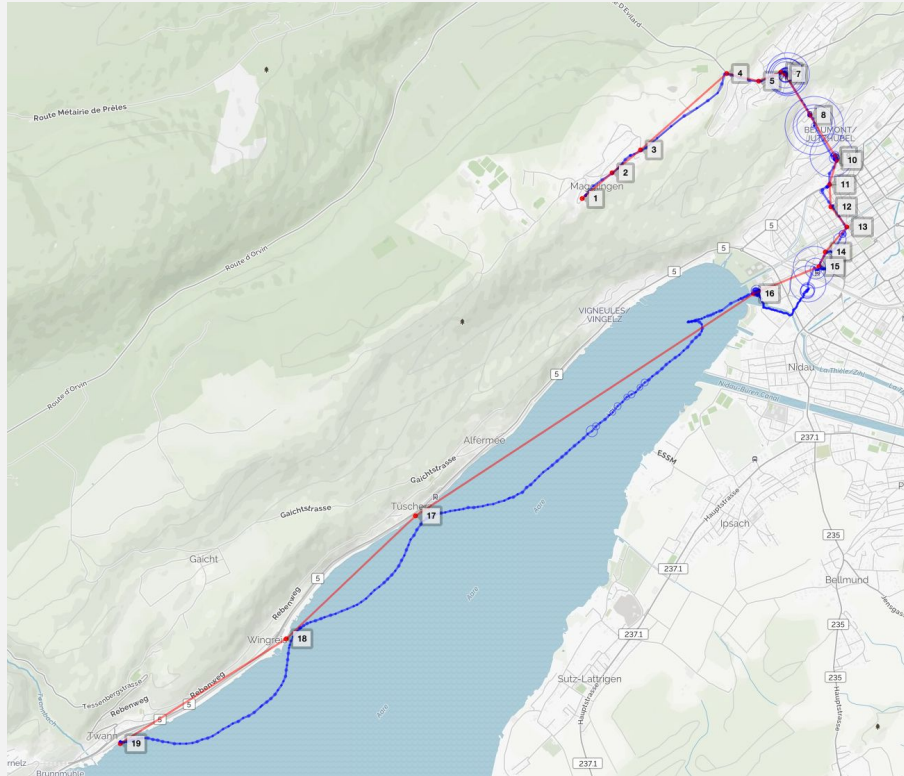
Total: > 120m Fahrten



2023



Von Lokalisierungsdaten zu Reisedaten



1 - 6



7 - 9



10 - 15



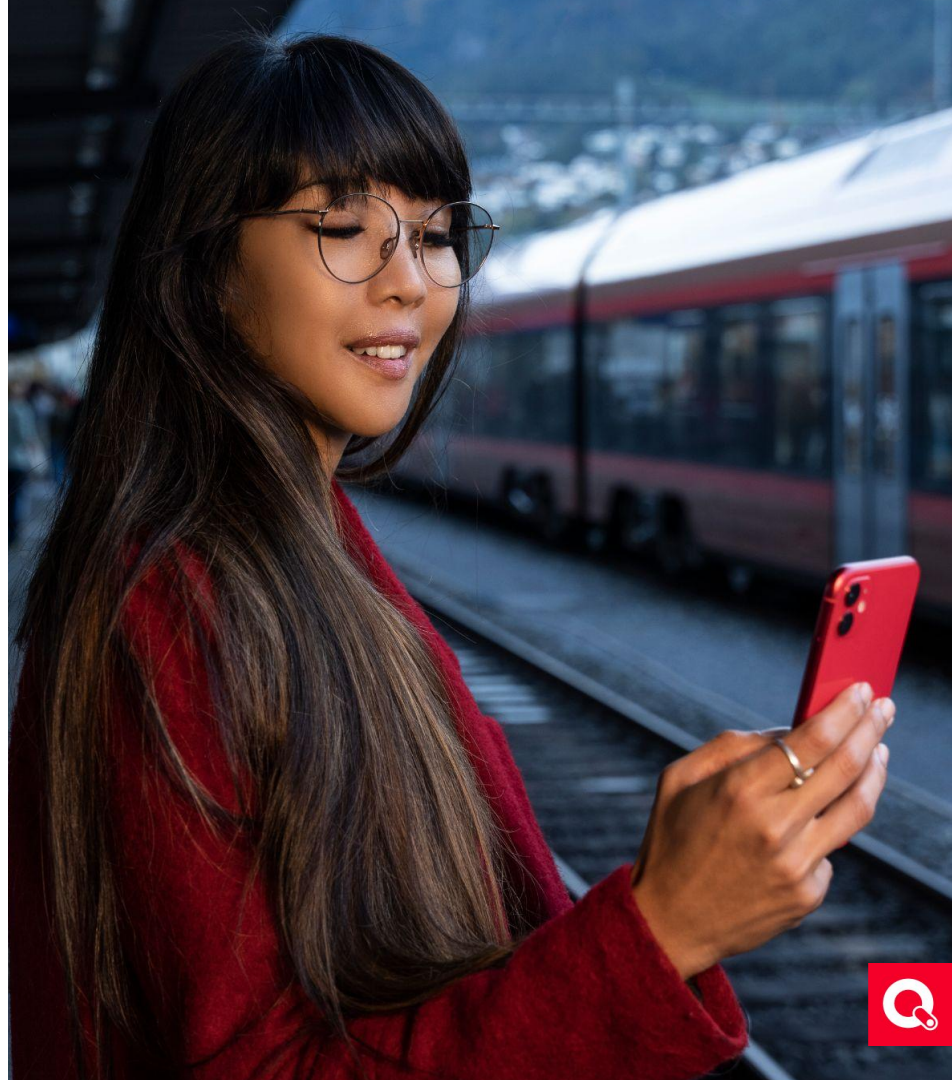
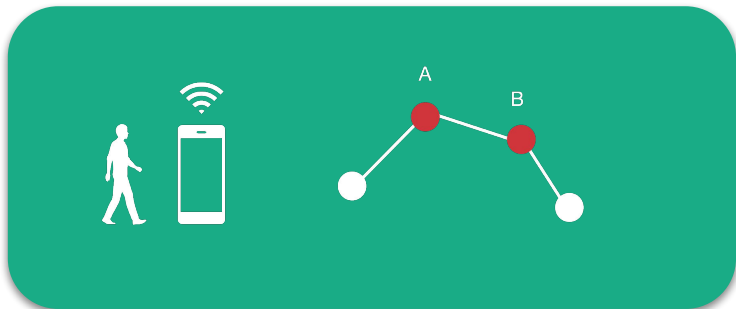
15 - 16



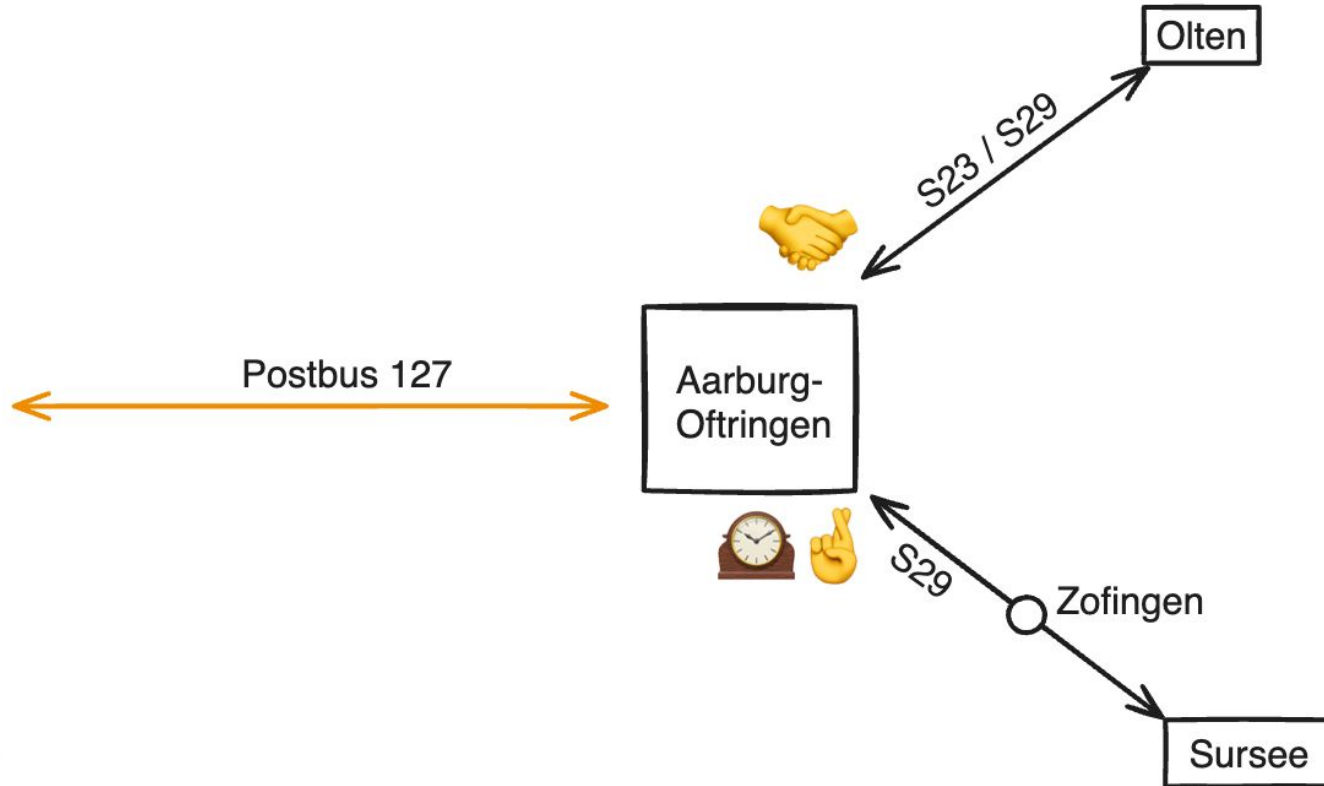
16 - 19

Daten

- Detaillierte Infos über Route, Umstiege, Quelle-Ziel, usw.
- **Tagesaktuell**

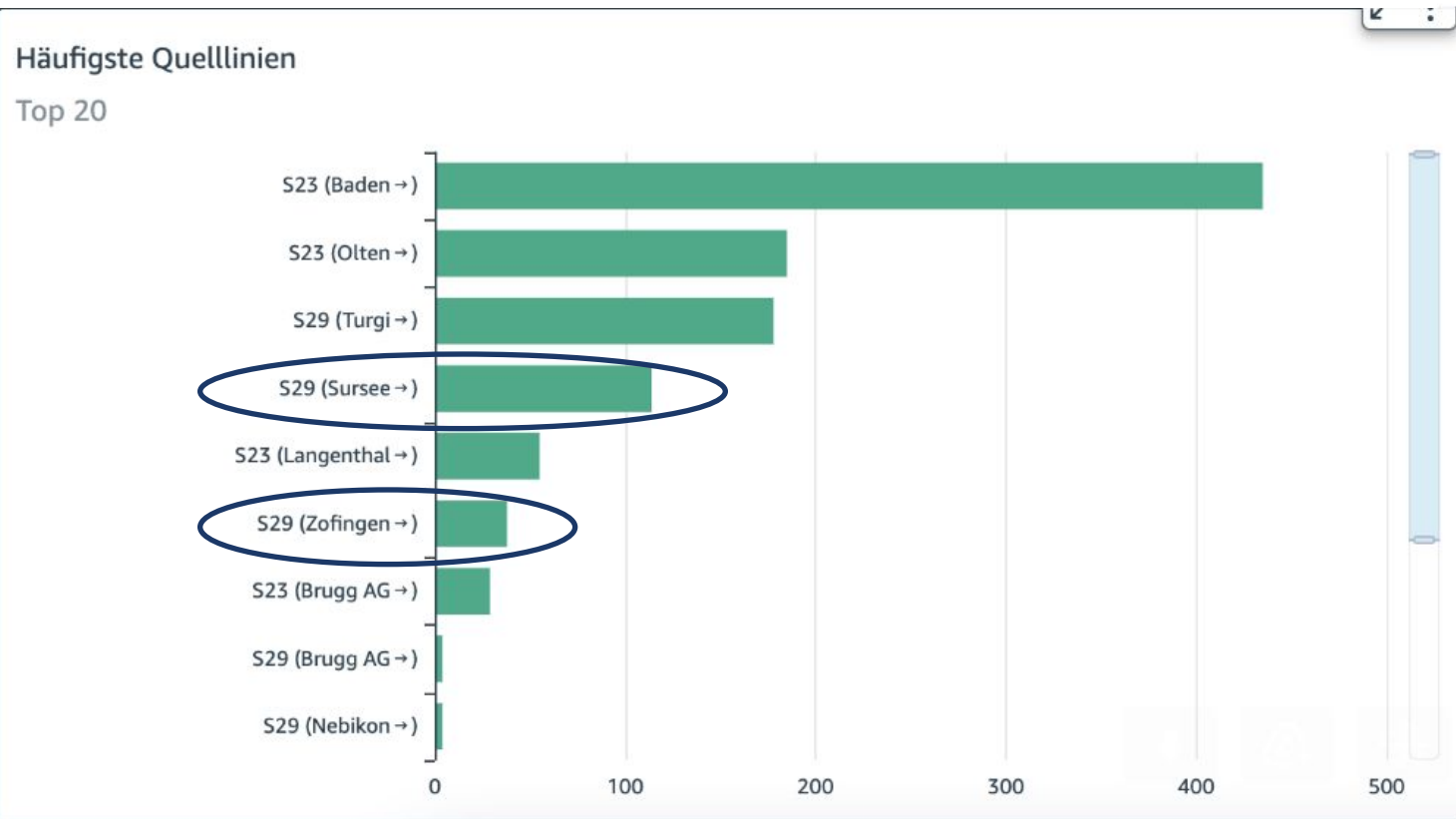


Anschlussoptimierung - lohnt sich eine Warteregel?





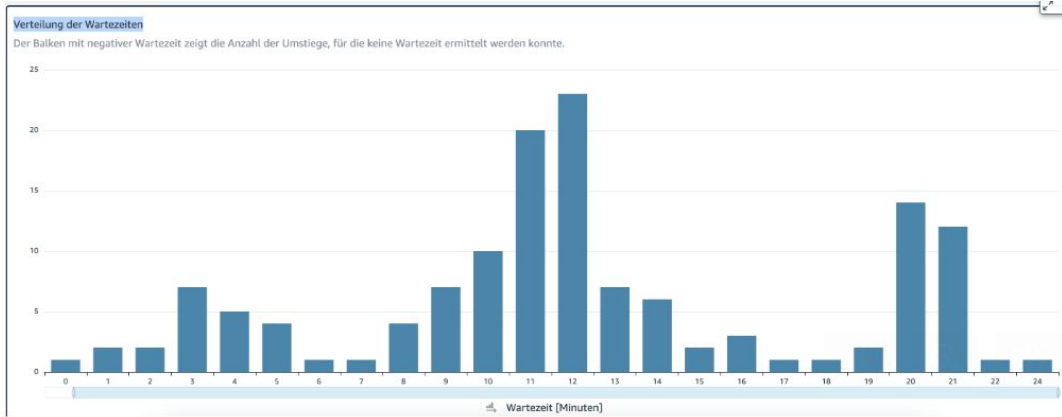
Häufigste Umstiege - von Linien an Hst. Aarburg-Oftringen mit Ziellinie Bus 127



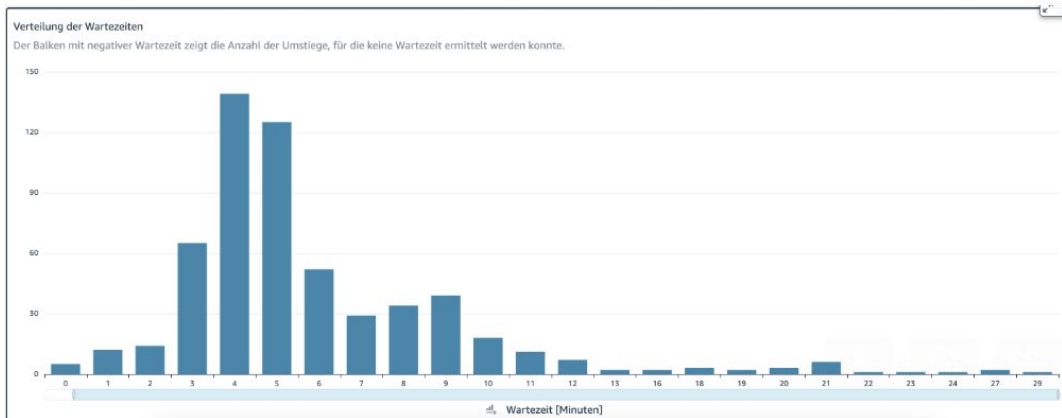
Insgesamte AT-Reisende (letzte 12 Monate)



Verteilung der Wartezeiten von S29 (Aus Sursee/Zofingen) Richtung Bus 127



Verteilung der Wartezeiten aus Olten Richtung Bus 127



Neue Technologie = neue Möglichkeiten = neue Bedürfnisse



A photograph of a woman and a man sitting on a bus. The woman is in the foreground, wearing a bright red puffer jacket and smiling broadly. The man is behind her, also smiling. They are looking out the window of a blue bus. The word "Danke!" is written in large white letters across the middle of the image.

Danke!



MULTIMODALE ROUTENPLANUNG UND VERTRIEBSINTEGRATION

DINAcon, Nov 28th, 2022

Dr Jochen Munding
Founder & CEO



munding@routerank.com



<https://business.routerank.com>

About routeRANK

- Mobility platform
 - Door-to-door, multimodal (intermodal), multicriteria
- Different SaaS products based on common technology platform
 - B2B2C, in particular white label mobility portals (e.g. MSPs)
 - B2BCorporate, in particular corporate mobility portals
- Distribution in two ways
 - Products based on open data (business)
 - Tickets within them (bookings)

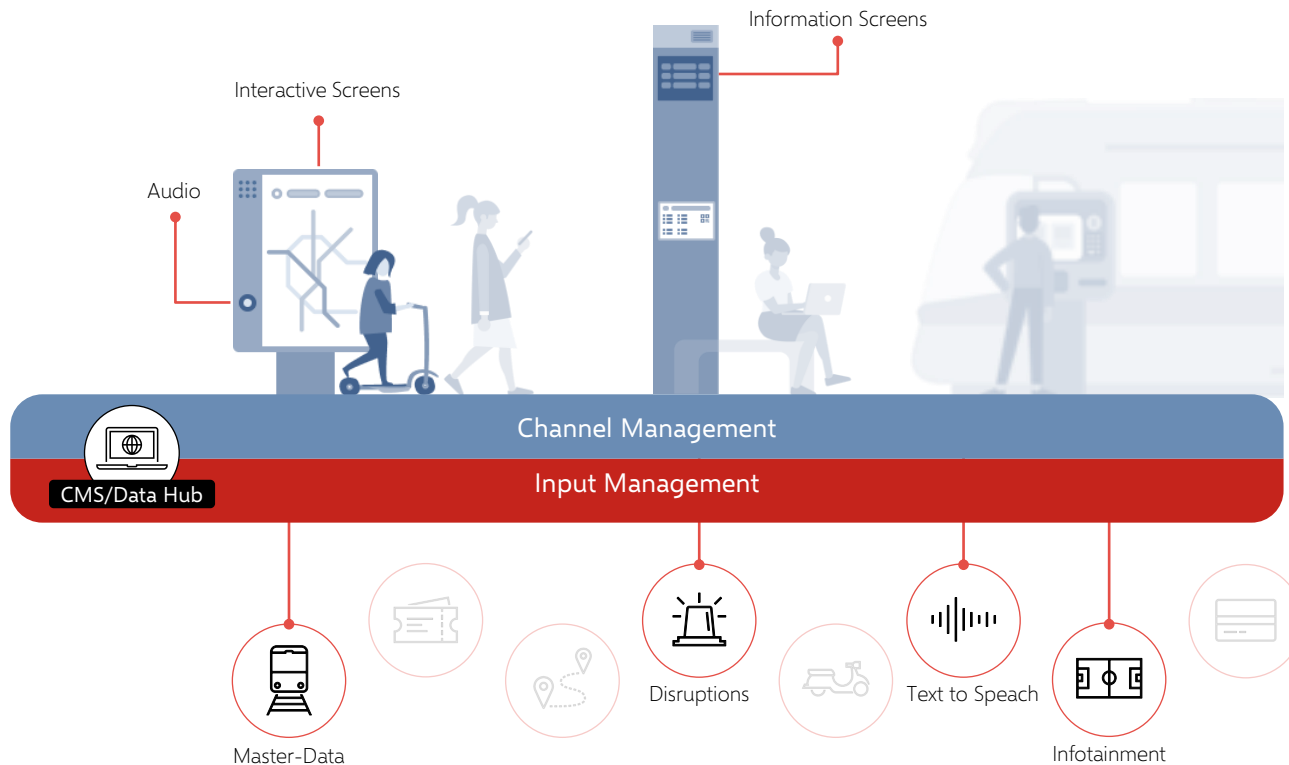
What we use

- Open data
 - Key
- Open source
 - Important
- Open service
 - Standard vs. with personalization?

What is next in Switzerland

- Good open data platforms (public transport, shared mobility, road)
- Mostly solved
 - Integration in product distribution (business)
 - Integration in ticket distribution within them (bookings)
- Our wish list
 - Improve reliability of existing data (e.g. internal quality checks)
 - Extend formats (e.g. HRDF/GTFS-RT vs. VDV > Siri/NeTEx)
 - Extend scope (e.g. polylines)

Digitale Nachhaltigkeit in der Fahrgastinfo



Customer Examples







Smarte Nachhaltigkeit

Dimm-/Schlummermodus Viertelstunde nach erster/letzter Fahrt

Simplify Mobility. Simplify Everything.

